

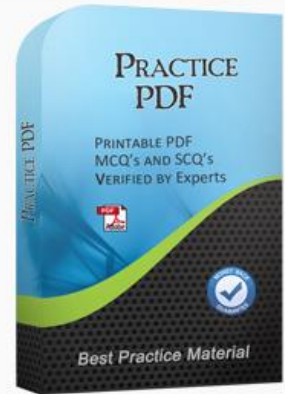
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Exam : **MB2-719**

Title : Microsoft Dynamics 365 for
Marketing

Vendor : Microsoft

Version : DEMO

NO.1 You need to create a subscription center marketing form.

Which two toolbox elements must you implement? Each correct answer presents part of the solution.

- A. Submit button
- B. Captcha
- C. Do not email
- D. Field

Answer: A,C

Explanation:

References:

<https://blogs.technet.microsoft.com/lystavlen/2018/04/23/subscription-center/>

NO.2 You need to create a landing page that includes a form to capture contact information from visitors to your company's website.

What should you do?

- A. Create a page and add a form from the Form Gallery.
- B. Create a page and drag and drop a form from the toolbox.
- C. Create a page and add a form by using the form lookup control.
- D. Create a page and change the page purpose to contact capture.

Answer: C

Explanation:

References:

<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/create-landing-page>

NO.3 You need to track customer journey page visits.

Which content type tile should you use?

- A. activity
- B. event
- C. marketing page
- D. email message

Answer: C

Explanation:

References:

<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/create-deploy-marketingpages>

NO.4 You need to define a dynamic segment.

Which three options can you use? Each correct answer presents a complete solution.

- A. Advanced Find
- B. Designer
- C. Flow
- D. Manual Add
- E. Query

Answer: B,C,E

Explanation:

References:

<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/create-segment>

NO.5 You need to create a marketing form.

Which three form types can you use? Each correct answer presents a complete solution.

- A.** landing page
- B.** forward to a friend
- C.** event registration
- D.** subscription list
- E.** subscription center

Answer: A,B,E

Explanation:

References:

<https://blogs.technet.microsoft.com/lystavlen/2018/04/23/subscription-center/>